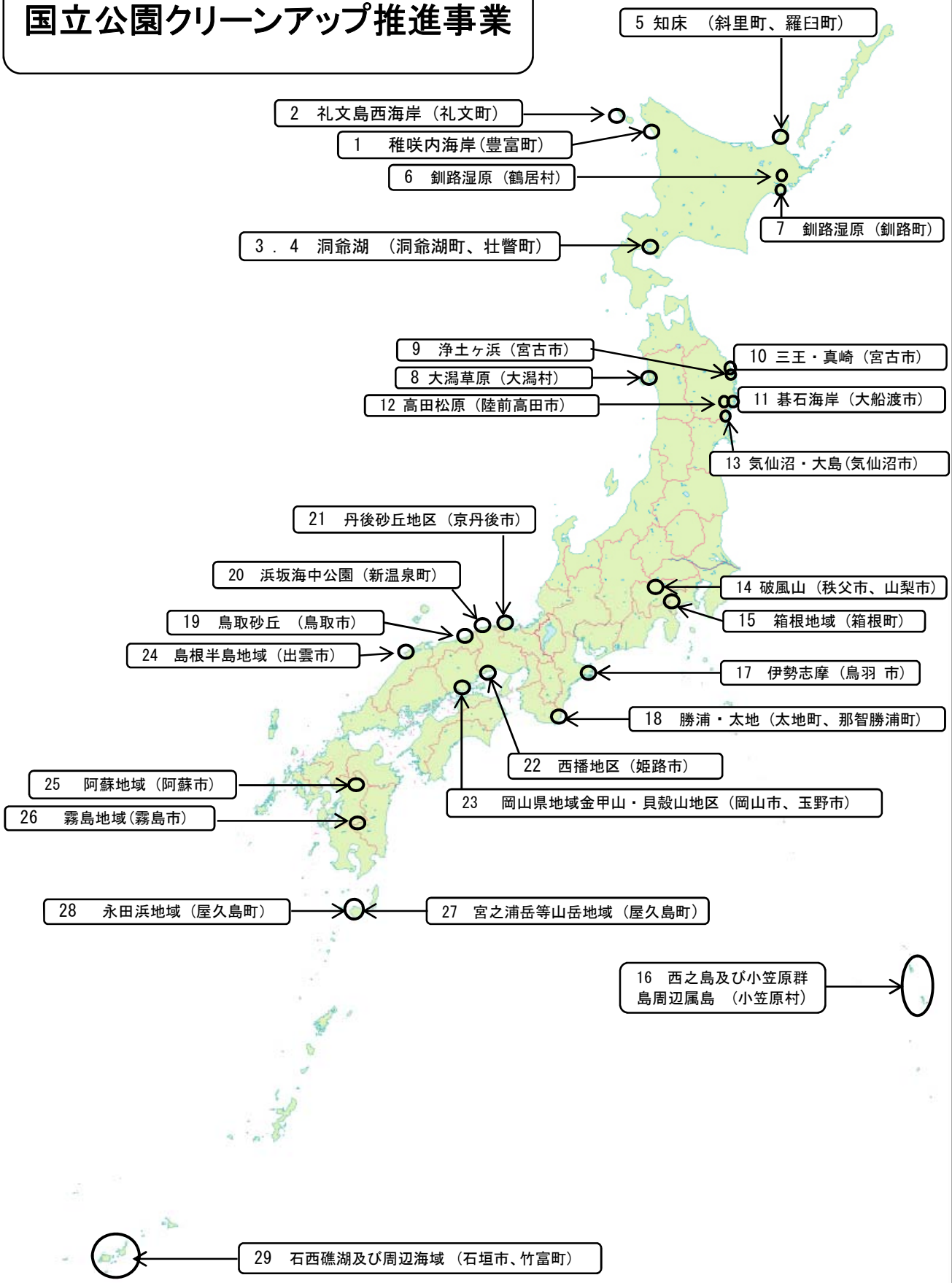国立公園クリーンアップ推進事業